

Recreational Boating

AN AMERICAN PASTIME & ECONOMIC ENGINE

ST. LOUIS
METRO

MO

ANNUAL ECONOMIC
IMPACT IN ST. LOUIS

**\$977
MILLION**

INCLUDES MANUFACTURERS
AND SUPPLIERS, SALES AND
SERVICES, BOATING ACTIVITIES,
AND BUSINESS TAX REVENUE

SUPPORTS

3,520

ST. LOUIS JOBS

1,492 DIRECT JOBS &
2,028 INDIRECT JOBS

144

BUSINESSES IN
ST. LOUIS



141.6 MILLION

AMERICANS GO BOATING EACH YEAR



U.S. BOATING
IS A NET EXPORTER

\$1.5 BILLION
ANNUAL BOAT EXPORTS



289,854

REGISTERED BOATS IN MISSOURI



ANNUAL RETAIL SALES
OF NEW BOATS, ENGINES
& MARINE ACCESSORIES
IN MISSOURI

\$468 MILLION



95%

OF BOATS SOLD IN THE
U.S. ARE
made in the U.S.



62%

OF BOAT OWNERS HAVE
AN ANNUAL HOUSEHOLD
INCOME OF
\$100,000 or less



84%

OF U.S. BOAT
MANUFACTURERS ARE
small businesses



95%

OF BOATS IN THE U.S. ARE
SMALL, TOWABLE BOATS
under 26ft