

## Progressive Insurance St. Louis Boat & Sportshow

February 08 - 12, 2012

America's Center & Edward Jones Dome, St. Louis, Missouri

07-07276-12

**Discount Deadline:**  
**January 23, 2012**

### Booth Equipment

Each 10' x 10' Booth will include:  
8' High Back Drape - Teal & White  
3' High Side Drape - Teal  
1 - 7" x 44" Identification Sign  
Any aisles carpeted in the dome: Seafoam  
Any aisles carpeted in Halls 4 - 5: Red

### Move-in Dates & Times

See show management for move-in schedule.  
February 6 - 8, 2012

### Show Dates & Times

Wednesday, February 08, 2012	2:00 PM - 9:00 PM
Thursday, February 09, 2012	2:00 PM - 9:00 PM
Friday, February 10, 2012	12:00 PM - 9:00 PM
Saturday, February 11, 2012	10:00 AM - 9:00 PM
Sunday, February 12, 2012	11:00 AM - 5:00 PM

### Move-out Dates & Times

Sunday, February 12, 2012	5:00 PM - 10:00 PM
Monday, February 13, 2012	8:00 AM - 2:00 PM

### About this Exhibitor Kit

As the Official Service Contractor for this exposition, we are enclosing various equipment rental and service order forms for your information and use. In addition to the Fern Exposition & Event Services Forms, you may find forms enclosed for services performed by the facility or other suppliers. Please give special attention to see that forms and payments are directed to the address indicated on each order form. Some services may not be provided by Fern Exposition and Event Services.

We realize that exhibiting in a convention can be complicated. If you need assistance or additional information that is not addressed in this Exhibitor Service Manual (ESM), please contact our Exhibitor Services Department.

We look forward to serving you.

### Ways to order:

#### ONLINE\*

Login & Place Orders:  
[oe.fernexpo.com](http://oe.fernexpo.com)

#### FAX\*

Send completed forms to:  
Fax: 816.471.1602

#### MAIL

Send completed forms to:  
Fern Expo  
751 Wyoming Street  
Kansas City, MO 64101

\*Credit Card Transactions Only

show information

102111-160956