



Exhibitor Application For Space

NMMA (Payment Center)
33928 Treasury Center
Chicago, IL 60694

(Contact NMMA for Overnight Delivery Info)

St. Louis Boat & Sportshow

Americas Ctr & Edw. Jones Dome St. Louis, MO

February 10 - 14, 2010

Points: Show: Total:

Company Name:

Address: City State/Province Zip/PostalCode

Phone: Cell: Fax: Web:

Company Contact: Contact Email:

Bill to: (IF DIFFERENT FROM ABOVE)

Address: City State/Province Zip/PostalCode

Phone: Cell: Fax: Web:

Billing Contact: Billing Contact Email:

* In order to receive the NMMA member rate for exhibit space, membership dues must be paid by July 1, 2009 for fall shows and by December 1, 2009 for winter shows. To review your status, please contact Bryan Welsh, NMMA Membership Director, at 312.946.6276 or bwelsh@nmma.org. Please make all checks payable to NMMA. All checks must be made in U.S. funds drawn on an U.S. account. A \$25 fee will be added to your account for all returned checks.

Rate Information (in Square Feet)

Table with columns: NMMA Member*, Non-Member, NMMA Member*, Non-Member, NMMA Member*, Non-Member. Rows: Fishing Tackle/Hunting, Regular Booth, Regular Bulk.

PLEASE DO NOT WRITE IN THIS SPACE:

Table with columns: Order No, Booth No, Floor/Area, Unit Price, Dimensions, TotalSqFt, Total Cost.

Payment Schedules: 25% Due on 7/01/2009, 25% Due on 8/14/2009, 50% Due on 11/02/2009

TO BE FILLED OUT BY EXHIBITOR

What products/services will you be exhibiting?

Please list brand names:

- Our company is a: Manufacturer, Marine Services, Wholesaler, Mfg. Rep., Travel Resort/Tourism, Outfitter / Guide Service, Dealer, Retailer and/or Marina

Last Year's Exhibitors

- We accept the same space as last year. We request the following change, but will accept the assigned space if the change cannot be made:

We prefer to / not to (circle one) exhibit next to the following companies:

(Every attempt within the allocation procedures will be made to satisfy your request; preference does not confirm the requests can be satisfied)

- We intend to retail "over the counter" at our exhibit.

Exhibiting companies that displayed at the 2009 St. Louis Boat & Sportshow have until 07/01/2009 to return their application with deposit for the 2010 show. After that date, space not applied for will be considered available for allocation to another company.

New Exhibitors

The dimensions we prefer are X

Total Sq.ft requested: X Rate = Total \$

25% deposit due on or before November 02, 2009 100% there after

The Terms and Conditions set forth herein are binding on NMMA only after the application is executed by NMMA and returned to the Exhibitor. Once NMMA executes the application, the application becomes a binding contract between NMMA and the Exhibitor and includes all the terms on both the face of this application and the Terms, Rules and Regulations on the reverse side of this application including NMMA's Allocation Procedures and Display Guidelines ("the Terms and Conditions"). The Exhibitor agrees to be bound by all such Terms and Conditions. Any Exhibitor requests for cancellation or cutbacks and any space changes are subject to these Terms and Conditions. By signing and submitting this form to NMMA, the Exhibitor acknowledges, agrees and consents to receipt of notices from NMMA and its affiliates by facsimile or electronically, using the contact information set forth on this form.

Your Name: Signature: Date:

Questions? Please call

NMMA Signature: Date:

Show Contact: Mr. Keith Ammons PH: FAX: EMAIL: